## **ORDER**

Orders Order / Rev: 709369 - 1 06284530 Alt Order #: NRCC Flight 9/21-9/27, 2012 Product Desc: **KPNX** Estimate: 09/21/12 - 09/27/12 Flight Dates: Primary AE: Jim Quinn Original Date / Rev: 08/23/12 / 08/30/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT **National Media Research Planning** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 815 Slaters Lane EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC-IE A35-64 New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	72	\$50,900.00	\$43,265.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	72	\$50,900.00	\$43,265.00	105.90
Totals	72	\$50,900,00	\$43,265,00	105.90

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	22%	\$50,900.00
Market	100%	\$231,363.64

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	7%	\$16,195.45
KPAZ	0%	\$0.00
KPHO	24%	\$55,527.27
KPPX	0%	\$0.00
KSAZ	18%	\$41,645.45
KTFL	0%	\$0.00
KTVK	24%	\$55,527.27
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$11,568.18
UNKWN	0%	\$0.00

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**KPNX** 

Order / Rev: 709369 - 1 Advertiser:

Alt Order #: 06284530

Product Desc: NRCC Flight 9/21-9/27, 2012

NRCC-IE

Flight Dates: 09/21/12 - 09/27/12 Estimate: 3012

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 KPNX	09/21/1	2 09/21/12	12 News 10pm M- 12 News 10 pm N		10-1035p	F	:30	1	\$1,600.00 P-2	2.90 NM	1	\$1,600.00
REVISE	D RATE	12 NWS 10		/i-Su								
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/		09/23/12 2 09/21/12	Tonight Show	CM	\$1,600.00 1035-1135p	2.90 F	:30	1	\$800.00 P-2	1.50 NM	1	\$800.00
			Tonight Show						*******			*******
	D RATE	TONITE SH End Date	IW-NBC< Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$800.00	1.50						
3 KPNX	09/21/1	2 09/21/12	M-F 3-4p Ellen	CM	3-4p	F	:30	1	\$425.00 P-2	1.30 NM	1	\$425.00
ELLEN			Ellell									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/		09/23/12		CM	\$425.00 4-5p	1.30	:30	1	\$400.00 P-2	1.10 NM	1	\$400.00
			12 News EVB					•	*******			*
	'S EVB L rt Date	.V End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$400.00	1.10						
5 KPNX	09/21/1	2 09/21/12	M-F 430-5a	CM	430-5a	F	:30	1	\$20.00 P-2	0.30 NM	1	\$20.00
12NWS	TDY 430	)A<	M-F 430-5a									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M-F 5-530a	1 CM	\$20.00 5-530a	0.30	:30	1	\$175.00 P-2	0.60 NM	1	\$175.00
			12 News Today	<b></b>	0 0000		.00	·	ψσ.σσ. <u>-</u>	0.00		ψσ.σσ
	TODAY	1 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$175.00	0.60						
7 KPNX	09/21/1	2 09/21/12	M-F 5-530p	CM	5-530p	F	:30	1	\$600.00 P-2	1.30 NM	1	\$600.00
12 NWS	5 5		M-F 5-530p									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M-F 530-6a	1 CM	\$600.00 530-6a	1.30	:30	1	\$200.00 P-2	0.70 NM	1	\$200.00
			12 News Today						<b>*</b>			<b>*</b> =
_	TODAY	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$200.00	0.70						
9 KPNX	09/21/1	2 09/21/12	NBC Nightly News		Various	F	:30	1	\$1,500.00 P-2	2.40 NM	1	\$1,500.00
NBC NI	TELY NV	VS	NDO NIGHTLY NEW	3								
Star Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 2.40						
			M-F 6-630p	CM	6-630p	F	:30	1	\$800.00 P-2	2.00 NM	1	\$800.00
			12 News 6pm		•							
	GHTLY N rt Date	IVV End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	F	1	\$800.00	2.00						
11 KPNX	09/21/1	2 09/21/12	M-F 630-7p Extra	CM	630-7p	F	:30	1	\$800.00 P-2	1.70 NM	1	\$800.00
EXTRA	<		LXIIA									
<u>Star</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$800.00	Rating 1.70						
			Fri Prime C	CM	9-10p	1.70 F	:30	1	\$2,000.00 P-2	3.00 NM	1	\$2,000.00
			Dateline		·				,			. ,
DATELII Stai	NE rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	F	1	\$2,000.00	3.00						
13 KPNX	09/24/1	2 09/24/12		СМ	10-1035p	M	:30	1	\$1,600.00 P-2	2.90 NM	1	\$1,600.00

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Order / Rev: 709369 - 1 Advertiser: NRCC-IE

Alt Order #: 06284530 Product Desc: NRCC Flight 9/21-9/27, 2012 **KPNX** 

Flight Dates: 09/21/12 - 09/27/12 Estimate: 3012

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Lei	n Spots	Rate Pri	Rtg Type	Spots	Amount
			12 News 10pm M 12 News 10 pm N									
REVISE	D RATE	12 NWS 10		n-Su								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$1,600.00	2.90						
14 KPNX	09/24/1	2 09/24/12	Tonight Show Tonight Show	CM	1035-1135p	M	:3	30 1	\$800.00 P-2	1.50 NM	1	\$800.00
REVISE	D RATE	TONITE SH										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$800.00	1.50						
15 KPNX	09/24/1	2 09/24/12		CM	3-4p	М	:3	30 1	\$425.00 P-2	1.30 NM	1	\$425.00
ELLEN			Ellen									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$425.00	1.30						
16 KPNX	09/24/1	2 09/24/12	M-F 4-5p 12 News EVB	CM	4-5p	M	:	30 1	\$400.00 P-2	1.10 NM	1	\$400.00
12 NEW	VS EVB L	_V	12 News EVB									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$400.00	1.10						
17 KPNX	09/24/1	2 09/24/12	M-F 430-5a	CM	430-5a	М	:3	30 1	\$20.00 P-2	0.30 NM	1	\$20.00
12NWS	TDY 43	0A<	M-F 430-5a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$20.00	0.30						
18 KPNX	09/24/1	2 09/24/12	M-F 5-530a	CM	5-530a	М	:3	30 1	\$175.00 P-2	0.60 NM	1	\$175.00
12 NWS	S TODAY	<b>′</b> 1	12 News Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$175.00	0.60						
19 KPNX	09/24/1	2 09/24/12	M-F 5-530p	CM	5-530p	М	:3	30 1	\$600.00 P-2	1.30 NM	1	\$600.00
12 NWS	3 5		M-F 5-530p									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$600.00	1.30						
20 KPNX	09/24/1	2 09/24/12	M-F 530-6a	CM	530-6a	М	:3	30 1	\$200.00 P-2	0.70 NM	1	\$200.00
12 NWS	S TODAY	′ 2	12 News Today									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$200.00	0.70						
21 KPNX	09/24/1	2 09/24/12	NBC Nightly New		Various	М	:3	30 1	\$1,500.00 P-2	2.40 NM	1	\$1,500.00
NBC NI	TELY NV	NS	NBC Nightly New	S								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$1,500.00	2.40						
22 KPNX	09/24/1	2 09/24/12	M-F 6-630p 12 News 6pm	CM	6-630p	М	:3	30 1	\$800.00 P-2	2.00 NM	1	\$800.00
ARIZ N	GHTLY N	١W	12 News opin									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$800.00	2.00						
23 KPNX	09/24/1	2 09/24/12	M-F 630-7p Extra	CM	630-7p	M	:3	30 1	\$800.00 P-2	1.70 NM	1	\$800.00
EXTRA	<		LXIIA									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$800.00	1.70	~		<b>A</b>		_	
24 KPNX	09/22/1	2 09/22/12	Sa 10pm News Sa 10pm News	CM	10-1030p	5	S- :3	30 1	\$1,600.00 P-2	3.90 NM	1	\$1,600.00
REVISE	D RATE	12 NWS 10										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S-	1	\$1,600.00	3.90						
25 KPNX	09/22/1	2 09/22/12		CM	1030p-1205a	aS	S- :3	30 2	\$1,600.00 P-2	4.30 NM	2	\$3,200.00

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KPNX

Order / Rev: 709369 - 1 Advertiser:

NRCC-IE

06284530 Alt Order #: NRCC Flight 9/21-9/27, 2012 Product Desc:

Flight Dates: 09/21/12 - 09/27/12 Estimate: 3012

Ln Ch	Start	End	Inventory Code		Start/End T	īme	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
DEVICE	.D DATE	CAT NUTE I	Saturday Night Li Saturday Night L		(10:30 PM-1	2:00 XM	)						
	rt Date	SAT NITE L End Date	.ıv⊏ Weekdays	Spots/Week	Rate	Rating	,				ĺ	I	
Week: 09/		09/23/12	S-			4.3	_						
		2 09/22/12	SAT TDY	CM	Saturday To		S-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
-			NBC Today Show							•			•
12 NWS	WK TD	AY											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 09/		09/23/12	S-	1	\$350.00	0.0							
27 KPNX	09/22/1	2 09/22/12		CM	8-9p	-	S-	:30	2	\$900.00 P-2	0.00 NM	2	\$1,800.00
DRAMA	ENCOR	ES	Sat Prime B										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/		09/23/12	S-	2	\$900.00	0.0	-						
			Su 10 pm News	CM	10-1035p		S	:30	1	\$1,600.00 P-2	2.80 NM	1	\$1,600.00
			Su 10pm News							* 1,0001001 =			<b>*</b> 1,00000
REVISE	D RATE	12 NWS 10											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 09/	17/12	09/23/12	S	1	\$1,600.00	2.8							
29 KPNX	09/23/1	2 09/23/12		CM	5-9a	-	S	:30	2	\$350.00 P-2	1.10 NM	2	\$700.00
OUNTO	ND 4 \/ NID		NBC Today Show	w (Su)									
	DAY-NE	-	\\/\	Consta ///onella	Data	Datia	_						
<u>Stal</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 2	Rate \$350.00	Rating 1.1	-						
			12 News 10pm M		10-1035p		T	:30		\$1,600.00 P-2	2.90 NM	1	\$1,600.00
30 KFNX	09/27/1	2 09/21/12	12 News 10 pm I		10-1035p	_	1	.30	'	\$1,000.00F-2	2.90 INIVI	'	\$1,000.00
REVISE	D RATE	12 NWS 10		vi Gu									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	7						
Week: 09/2	24/12	09/30/12	T		\$1,600.00	2.9	_						
31 KPNX	09/27/1	2 09/27/12	Tonight Show	СМ	1035-1135p	-	T	:30	1	\$800.00 P-2	1.50 NM	1	\$800.00
			Tonight Show										
_	_	TONITE SH											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating	-						
Week: 09/2		09/30/12		·	\$800.00	1.5	0 T	.20		\$425.00 P-2	4 20 NIM	,	<b>\$425.00</b>
32 KPNX	09/27/1	2 09/27/12	M-F 3-4p Ellen	CM	3-4p	-	1	:30	1	\$425.00 P-2	1.30 NM	1	\$425.00
ELLEN			LIICH										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	ו						
Week: 09/2		09/30/12	T	1	\$425.00	1.3	_						
33 KPNX	09/27/1	2 09/27/12	M-F 4-5p	СМ	4-5p	-	T	:30	1	\$400.00 P-2	1.10 NM	1	\$400.00
			12 News EVB										
	/S EVB L												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/2		09/30/12	T	1	\$400.00	1.1				****			
34 KPNX	09/27/1	2 09/27/12	M-F 430-5a	CM	430-5a	-	T	:30	1	\$20.00 P-2	0.30 NM	1	\$20.00
12NWS	TDY 430	)A<	M-F 430-5a										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	נ						
Week: 09/2		09/30/12	T	1	\$20.00	0.3	_						
35 KPNX	09/27/1	2 09/27/12	M-F 5-530a	СМ	5-530a	_	T	:30	1	\$175.00 P-2	0.60 NM	1	\$175.00
			12 News Today										
12 NWS	TODAY	1											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/2		09/30/12	T	1	\$175.00	0.6							_
36 KPNX	09/27/1	2 09/27/12	M-F 5-530p	CM	5-530p	-	T	:30	1	\$600.00 P-2	1.30 NM	1	\$600.00
12 NWS	: 5		M-F 5-530p										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/2		09/30/12	T	1	\$600.00	1.3							
		2 09/27/12		CM	530-6a		T	:30	1	\$200.00 P-2	0.70 NM	1	\$200.00
J. 101170	55,21,1	_ 00,21,12		J			-	.50	•	ψ=00.001 Z	J J 141VI	'	Ψ=00.00

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**KPNX** 

Order / Rev: 709369 - 1

06284530

Alt Order #:

NRCC-IE NRCC Flight 9/21-9/27, 2012 Product Desc:

Flight Dates: 09/21/12 - 09/27/12 Estimate: 3012

Advertiser:

Ln Ch	Start	End	Inventory Code M-F 530-6a	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			12 News Today									
	TODAY		Mookdovo	Spoto/Mook	Poto	Poting					ı	
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$200.00	Rating 0.70						
		2 09/27/12	NBC Nightly New		Various	T	:30	1	\$1,500.00 P-2	2.40 NM	1	\$1,500.00
NBC NI	TELY N	VS	3 1, 1									
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,500.00	Rating 2.40						
39 KPNX	09/27/1	2 09/27/12	M-F 6-630p 12 News 6pm	СМ	6-630p	T	:30	1	\$800.00 P-2	2.00 NM	1	\$800.00
ARIZ N	GHTLY N	١W	12110110 00111									
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 2.00						
40 KPNX	09/27/1	2 09/27/12	M-F 630-7p	CM	630-7p	T	:30	1	\$800.00 P-2	1.70 NM	1	\$800.00
EVED A			Extra									
EXTRA-		End Data	Mookdovo	Spoto/Mook	Poto	Poting						
Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 1.70						
41 KPNX	09/25/1	2 09/25/12	12 News 10pm M 12 News 10 pm M		10-1035p	- T	:30	1	\$1,600.00 P-2	2.90 NM	1	\$1,600.00
REVISE	D RATE	12 NWS 10	•	vi ou								
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,600.00	Rating 2.90						
		2 09/25/12	Tonight Show	CM	1035-1135p	- T	:30	1	\$800.00 P-2	1.50 NM	1	\$800.00
REVISE	D RATE	TONITE SH	Tonight Show IW-NBC<									
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 1.50						
43 KPNX	09/25/1	2 09/25/12	M-F 3-4p	CM	3-4p	- T	:30	1	\$425.00 P-2	1.30 NM	1	\$425.00
FLLEN			Ellen									
ELLEN Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1	\$425.00	1.30						
44 KPNX	09/25/1	2 09/25/12	M-F 4-5p	CM	4-5p	- T	:30	1	\$400.00 P-2	1.10 NM	1	\$400.00
40 NEW	10 EVD 1		12 News EVB									
	/S EVB L rt Date	₋v End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	<u>3pots/Week</u>	\$400.00	1.10						
45 KPNX	09/25/1	2 09/25/12	M-F 430-5a	CM	430-5a	- T	:30	1	\$20.00 P-2	0.30 NM	1	\$20.00
400000	TDV 40	0.4	M-F 430-5a									
	TDY 430 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1	\$20.00	0.30						
46 KPNX	09/25/1	2 09/25/12	M-F 5-530a	СМ	5-530a	- T	:30	1	\$175.00 P-2	0.60 NM	1	\$175.00
12 NWS	S TODAY	<b>′</b> 1	12 News Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	- T	1	\$175.00	0.60					<u> </u>	
47 KPNX	09/25/1	2 09/25/12	M-F 5-530p	CM	5-530p	- T	:30	1	\$600.00 P-2	1.30 NM	1	\$600.00
12 NWS	S 5		M-F 5-530p									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1	\$600.00	1.30			4			
48 KPNX	09/25/1	2 09/25/12	M-F 530-6a	CM	530-6a	- T	:30	1	\$200.00 P-2	0.70 NM	1	\$200.00
12 NWS	S TODAY	′ 2	12 News Today									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1	\$200.00	0.70			<b>.</b>			4
49 KPNX	09/25/1	2 09/25/12		СМ	Various	- T	:30	1	\$1,500.00 P-2	2.40 NM	1	\$1,500.00

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Order / Rev: 709369 - 1 Advertiser: NRCC-IE

Alt Order #: 06284530 Product Desc: NRCC Flight 9/21-9/27, 2012 **KPNX** 

Flight Dates: 09/21/12 - 09/27/12 Estimate: 3012

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			NBC Nightly New NBC Nightly New								
NBC NI	TELY N\	NS	NDO Nightly Nov	.5					_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	- T	1	\$1,500.00	2.40					
50 KPNX	09/25/1	2 09/25/12	M-F 6-630p 12 News 6pm	CM	6-630p	- T	:30	1 \$800.00 P-2	2.00 NM	1	\$800.00
ARIZ N	GHTLY N	٧W	12 Nows opin								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	-T	1	\$800.00	2.00	00	4	4 70 NM	4	<b>#</b> 000 00
51 KPNX	09/25/1	2 09/25/12	M-F 630-7p Extra	CM	630-7p	- T	:30	1 \$800.00 P-2	1.70 NM	1	\$800.00
EXTRA	<		ZXIIG								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	- T	1	\$800.00	1.70 W	.20	1	0.00 NIM	4	<b>#4.000.00</b>
53 KPNX	09/26/1	2 09/26/12	12 News 10pm M 12 News 10 pm M		10-1035p	VV	:30	1 \$1,600.00 P-2	2.90 NM	1	\$1,600.00
REVISE	D RATE	12 NWS 10									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	Tonight Show	CM	\$1,600.00 1035-1135p	2.90 W	:30	1 \$800.00 P-2	1.50 NM	1	\$800.00
54 KFNX	09/20/1	12 09/20/12	Tonight Show	Civi	1035-1135p	<b>vv</b>	.30	1 φουυ.υυ P-2	1.50 INIVI	ı	φουυ.υυ
REVISE	ED RATE	TONITE SH	•								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	W	CM	\$800.00 3-4p	1.50 W	:30	1 \$425.00 P-2	1.30 NM	1	\$425.00
33 KFINA	09/20/1	12 09/20/12	Ellen	Civi	3-4p	<b>vv</b>	.30	1	1.30 INIVI	ļ	φ425.00
ELLEN											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 09/		09/30/12		CM	\$425.00 4-5p	1.30 W	:30	1 \$400.00 P-2	1.10 NM	1	\$400.00
JU KENA	09/20/1	12 09/20/12	12 News EVB	Civi	4-5h		.30	1 φ400.00 F-2	1.10 INIVI	'	φ400.00
12 NEV	VS EVB I	_V									
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	M-F 430-5a	CM	\$400.00 430-5a	1.10 W	:30	1 \$20.00 P-2	0.30 NM	1	\$20.00
37 Ki 147	03/20/1	12 03/20/12	M-F 430-5a	Olvi	400 Ja	<b>vv</b>	.50	Ψ20.001-2	0.50 14101		Ψ20.00
12NWS	TDY 43										
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$20.00	Rating 0.30					
			M-F 5-530a	CM	5-530a	W	:30	1 \$175.00 P-2	0.60 NM	1	\$175.00
00 11 14/	00/20/1	12 00/20/12	12 News Today	Olvi	0 0000		.00	Ψ170.001 2	0.00 14141		ψ170.00
	S TODAY										
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$175.00	Rating 0.60					
			M-F 5-530p	CM	\$175.00 5-530p	W	:30	1 \$600.00 P-2	1.30 NM	1	\$600.00
00 11.10	00/20/	12 00/20/12	M-F 5-530p	0	О ОООР		.00	. 4000.001 2	1.00 14111	·	φοσσ.σσ
12 NWS											
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$600.00	Rating 1.30					
			M-F 530-6a	CM	530-6a	W	:30	1 \$200.00 P-2	0.70 NM	1	\$200.00
00 11.101	00,20,		12 News Today	<b></b>	000 04		.00	. 4200.001 2	0.7.0		Ψ200.00
	S TODAY				<b>.</b>	5					
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.70					
			NBC Nightly New	· ·	Various	W	:30	1 \$1,500.00 P-2	2.40 NM	1	\$1,500.00
			NBC Nightly New					, , <u> </u>	,	•	
	TELY N		10/	0	5 .	D-C					
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,500.00	Rating 2.40					
		2 09/26/12		CM	6-630p	W	:30	1 \$800.00 P-2	2.00 NM	1	\$800.00
					•			· · · · · -	•		

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**KPNX** 

\$50,900.00

72

Totals

Order / Rev: 709369 - 1

Advertiser: NRCC-IE

NRCC Flight 9/21-9/27, 2012

Alt Order #: 06284530

\*Tax 1 Note: Tax 0.5%.

4530 Product Desc:

Flight Dates: 09/21/12 - 09/27/12 Estimate: 3012

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount M-F 6-630p 12 News 6pm ARIZ NGHTLY NW Weekdays Start Date **End Date** Spots/Week Rate Rating - - W- - - -Week: 09/24/12 09/30/12 \$800.00 2.00 63 KPNX 09/26/12 09/26/12 СМ \$800.00 M-F 630-7p 630-7p - - W- - - -:30 \$800.00 P-2 1.70 NM Extra EXTRA< Spots/Week Start Date **End Date** Weekdays Rate Rating 09/30/12 Week: 09/24/12 - - W- - - -\$800.00 1.70 64 KPNX 09/24/12 09/27/12 M-F 6-7a СМ 6-7a MTWT---:30 \$475.00 P-2 1.00 NM \$1,900.00 12 News Today ADD TO SKED Start Date **End Date** Weekdays Spots/Week Rate Rating MTWT- - -09/30/12 1.00 Week: 09/24/12 \$475.00 65 KPNX 09/21/12 09/21/12 M-F 6-7a ---F--\$475.00 P-2 CM 6-7a :30 1.00 NM \$475.00 1 12 News Today ADD TO SKED Spots/Week Start Date **End Date** Weekdays Rate Rating 09/23/12 ---- F--\$475.00 Week: 09/17/12 1.00 66 KPNX 09/23/12 09/23/12 530-6p 12 News SundayCM 530-6p ----S :30 \$500.00 P-2 1.40 NM 1 \$500.00 12 News Sunday ADD TO SKED Start Date **End Date** Spots/Week Rating Weekdays Rate 09/23/12 ----S 1.40 Week: 09/17/12 \$500.00 67 KPNX 09/24/12 09/24/12 Last Call СМ 1235a-105a M- - - - -:30 \$175.00 P-2 0.00 NM \$175.00 Last Call w/Carson Daly mg for 1x na 9/21 at order entry d/t shifts down in LF programming (fri) Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 09/24/12 09/30/12 \$175.00 0.00